



# 2023 COMPANY PROFILE

Prepared by :  
**Depex Team**

Prepared for :  
**Valued Customers**



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# Dear Customer!

We are living in an era where kids born with Facebook spoons, grow up with Insta. Reels and mature with Amazon products. Living in such an era and residing with traditional marketing techniques and software practices may keep you behind. It's time to change, it's time to opt for the new.

The world is looking at India with greater hope in terms of IT/SOFTWARE services as India has a large number of young, sparking, and intuitive minds. The days are not far when India will be exporting the highest IT SERVICES. Let's join the hands together and be the part of change. We will help you in every aspect to strengthen your IT infrastructure.

*Dhiraj Verma*

Founder, Depex Technologies Pvt. Ltd



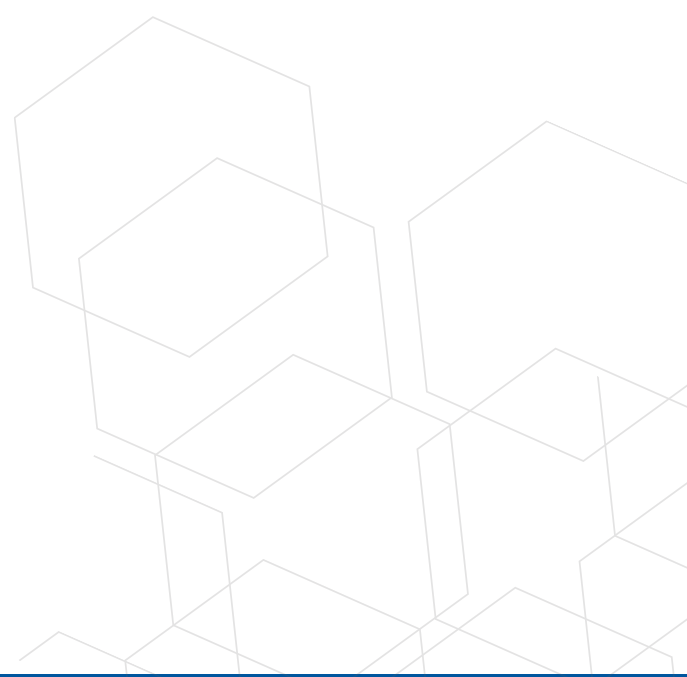


## Overview

In a quickly changing and evolving world, the challenges you face are ever more unique and complex. To find solutions, you need forward-thinking, agile, caring partners that can help you transform, adapt, and build. At DEPEX, we excel at digital product engineering and deliver on our promise of thinking breakthroughs. We are working for starts-up to Fortune 500 companies in meeting their IT infrastructure needs.

## What does thinking breakthroughs mean?

The nature of IT & digital product engineering has reached an incredible state of velocity and transition. We must adapt and meet it with an agile mindset that isn't afraid to iterate towards the perfect solution. If we only solve today's problems, it's not enough. We must do more. We must courageously embrace the future, with vision and clarity about where technology & business are heading. Thinking breakthroughs gets us there. Spend some time with us and we'll help you future-proof your business.





“ —

We are powered by caring. Caring is at the heart of our values. It drives us to deliver the best results, to be the best colleagues, and deliver the best solutions.

— ”

[www.depextechnologies.com](http://www.depextechnologies.com)





# Caring is what attract more of our customers since a decade now.



## Client Centric

We care about our clients, about their success, and about the partnership we aim to build.



## Agile

We are built to do, correct, explore, innovate, breakthrough and repeat.



## Responsible

We own up to our successes and our mistakes. We stand responsible for how we treat our work, our colleagues and deliveries more than anything else.



## Inspiring minds

We hire the best brain in the industry and lead the technology architecture. We believe in nurturing, cultivating and practicing the best in tech. to lead the trends.



## Global Footprints

We are present everywhere and can be anywhere. We are diverse, we are not painted through a single country or nationality. We are building collective intelligence, we learn from yesterday to succeed better tomorrow.

# 99%

Clients satisfaction  
around the world

Our comprehensive facilities  
services include technical  
operational & maintenance.



# OUR SERVICES

Our expert, committed team put our shared beliefs into action – every day. Together, we combine innovation and collective knowledge to create the extraordinary.



## ✓ Web. Development

We develop websites in almost 20+ tech stacks. Whether it's simple website, ecommerce, Web application or custom websites need, we cover everything.

## ✓ Enterprise Apps Dev.

We are among the top 10 Apps developer in India and have expertise in Hybrid (Xamarin, Flutter, React Native etc) & Native (Swift & Kotlin) technologies.

## ✓ DevOps

We have a dedicated DevOps Centre of Excellence at Depex. We cater services like: DevOps consulting, DevOps enablement, DevOps innovation Excellence.

## ✓ Cloud

We are partnered with AWS, AZURE, GOOGLE CLOUD etc and having the best engineers available who can deep dive into your cloud needs, thereby suggesting you the best solution.

## ✓ Business Transformation

Enterprise Transformation radically improves how an organization works. Our experts use our unique Assess-Renovate-Transform (ART) method to deep dive into your IT landscape and look at the possibilities to improve.

## ✓ Dedicated Resource

India is leading the global market in terms of remote resources. We in India can hire dedicated resource for you and you can tailor your solution at almost 50% cost then your local market.

## ✓ Cyber Security

We protect your business with our comprehensive portfolio of consulting, implementation, managed security services, and solutions, so that you can focus on growth..



## More Services

### ✔ CRM Integration

We are partnered with Salesforce, Zoho CRM, Odoo, Hubspot, Zendesk, NetSuit etc and can tailor customized solution for your business need with backend support 24/7

### ✔ Agile

We understand that there is no one-size-fits-all solution. We therefore leverage our years of extensive experience with agile delivery to enable your Enterprise Transformation journey from adoption to implementation of end-to-end Enterprise Agility with our customised solutions which are agnostic of company size and domain.

### ✔ Analytics Services

We work with data engineering to help organization filter and re-engineer the data to gain a competitive edge in the market.

### ✔ Performance Marketing

The days are gone when digital marketing alone was performing best to rank you up in search engine to drive maximum traffic. Now is the era to perform with the help of AI based data analytics and promotional marketing to capture the customer needs, this is where we fits in and can help scale your business.

## Industries

➤ Healthcare

➤ Ed-Tech

➤ Insurance

➤ Tour & Travel

➤ Transport

➤ Manufacturing

➤ Bank & Finance

➤ Retails

➤ Media & Entertainment

➤ Information Services



# OUR JOURNEY

Excellency is in our blood since inception.

## Year 2016-17

We seed Depex in 2014 but started officially since Jan2016 with merely 4 laptops, 5 staffs & an office and with a strong vision to excel in IT Industry. We started with services like: Website Development (following waterfall model) & Digital marketing.

## Year 2017-18

Team grown to approx 25 with more machines , more customers & with a proven identity of excellency and few accolades. We added Mobile apps development (Native technology) and occupy a good American and middle-east.

## Year 2018-19

Recognized as the Top 10 Flutters Apps developer in India with various certifications like: Top Mobile Apps developer, AdWords certified, Shopify certified and much more. By the time we reached approx. 60 Team size and a proven path record.....

## Year 2019-20

This year was a golden year in DEPEX career. We got some large ticket size project with a series of Investors, and we developed some of the best apps which raised approx. \$5 M and captured the huge gulf and Netherland market in terms of Food delivery, Education and Project management. We opened offices in USA (In partnership). We started other wings of Salesforce & Odoo integration along with own hosting team to meet some of the businesses IT needs.

## Year 2020-21

We suffered a crisis during the covid-19 due to Pause of certain projects, but we never stopped, and our team won the battle by closing some educational apps, healthcare apps & Insurance driven software's. We captured good South African market. We started the new service to provide dedicated resources for remote IT staffing and helped a good number of company to hire some of the best brain around the industry.

## Year 2021-22

We experienced the good rise of IT industry after the post COVID and we got some of the good closure and we added more service like: Digital Transformation, Big Data, AI/ML based development, wearable Apps development, Performance marketing etc. with the good fortune and proven record.

# CERTIFICATE OF ACHIEVEMENT

*We feel pride to share some of our accolades..*





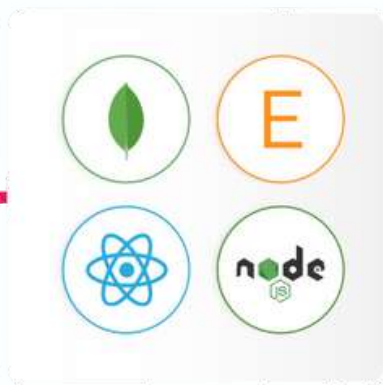
# OUR EXPERTISE

In modern Languages

**MEAN Stack**  
Development



**MERN Stack**  
Development



**MEVN Stack**  
Development



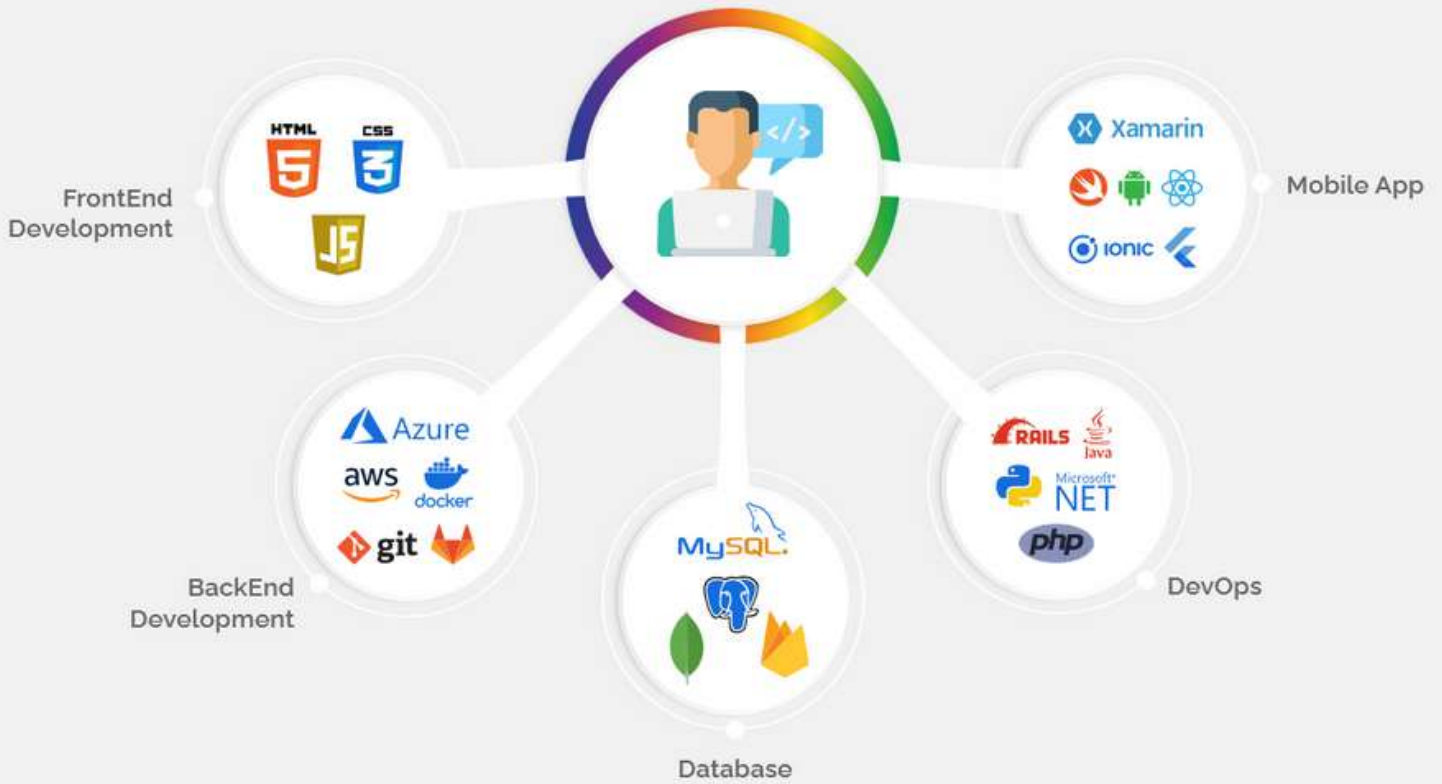
We provide a comprehensive range of IT services based on our clients' specific needs using our extensive knowledge of Software Development.





# FULL STACK

Development







# TECHNOLOGY WE USE

We have expertise in.

## iOS

- Swift
- Objective-c

## Android

- Java
- Kotlin

## Cross Platform

- Flutter
- React Native
- Ionic
- Xamarin

## Cloud & DevOps

- Amazon AWS
- Google Cloud
- Digital Ocean
- Microsoft Azure
- Heroku
- Docker
- Kubernetes

## Front End

- JavaScript
- Type Script
- Angular
- React Js
- Vue Js
- Backbone JS
- Ember.js
- Bootstrap
- HTML5
- CSS3

## Back End

- Laravel
- Node.js
- Golang
- Python
- Meteor.js
- ExpressJs
- Ruby on Rails
- GraphQL
- Magento
- PHP
- .NET MVC
- .Net Core
- C#
- WPF





# TECHNOLOGIES

We have expertise in.

## Management & Consulting

- ▣ Github
- ▣ Basecamp
- ▣ Trello
- ▣ Mattermost
- ▣ Jira
- ▣ Slack
- ▣ Teamwork
- ▣ GitLab
- ▣ Skype
- ▣ Orange Scrum
- ▣ TFS

## Database

- ▣ Firebase
- ▣ Redis
- ▣ PostgreSQL
- ▣ MongoDB
- ▣ MySQL
- ▣ Oracle
- ▣ SQLite
- ▣ DynamoDB
- ▣ MS SQL Server

## CMS & E-Commerce

- ▣ WordPress
- ▣ Joomla
- ▣ Drupal
- ▣ WooCommerce (WordPress)
- ▣ Magento & Magento 2
- ▣ Shopify

## UI / UX

- ▣ Sketch
- ▣ CorelDRAW
- ▣ Adobe XD
- ▣ Illustrator
- ▣ Photoshop
- ▣ After Effects
- ▣ Sketch
- ▣ Figma
- ▣ InVision
- ▣ Ionic design
- ▣ Angular Design

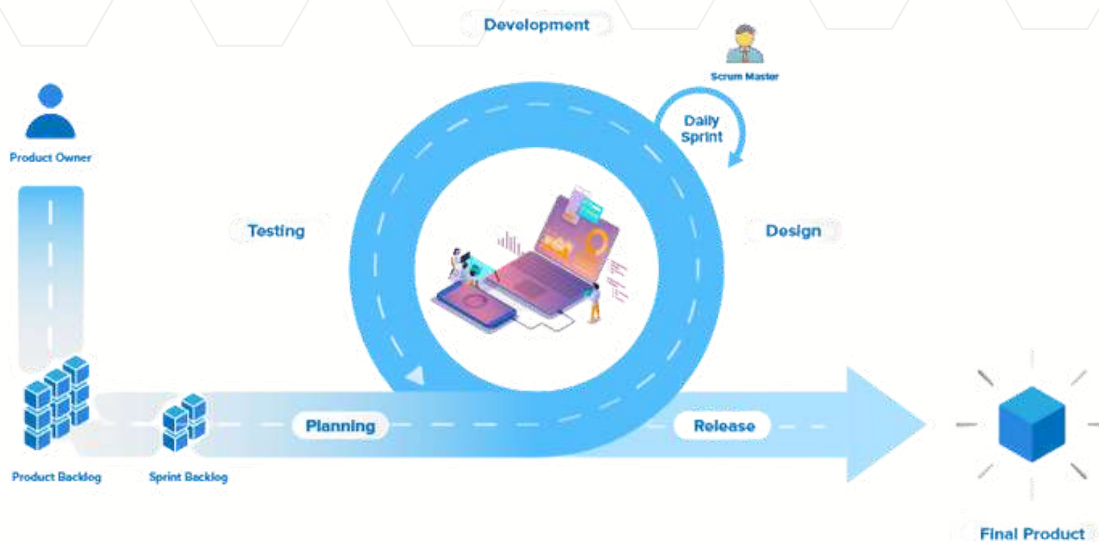




# DEVELOPMENT APPROACH

## Agile Methodology

Based on the client requirement & type of the project we prefer to go with the appropriate project execution methodologies & approach. It helps for development of high-quality IT products that meets or exceeds customer expectations, reaches completion within times & cost estimates.



## Where we use this?

- Few Initial Product & Regulatory Requirements.
- Lenient Processes in Place.
- High Product Owner Involvement.
- Innovative product development from scratch.
- Short, Flexible Timeline.
- Budget with Wiggle Room.





# WHY CHOOSE DEPEX?

Vision + Hardwork + Consistency.

At Depex Quality and care is our first and foremost priority. We consider every aspect which matters to clients' data security and intellectual property protections. We believe that transparency and care is needed to create trust, and so it is integral part of Depex culture. It gives us utmost confidence to provide a visibility regarding the development process to the clients. Being your technology partner, we make sure to deliver right combination of technologies for your need and excellent result of it.



Dedicated Resource Allocation



Different Business Models



Technology Experts on Board



Competitive Rates for Excellent Service



NDA & Ownership Transfer



Complete End to End Solutions



Agile Development & Quick Deployment



Value of Your Investment



Respect Client Needs, Culture, Identity & Objective



Annual Maintenance Plans



Global Know How



True Partners

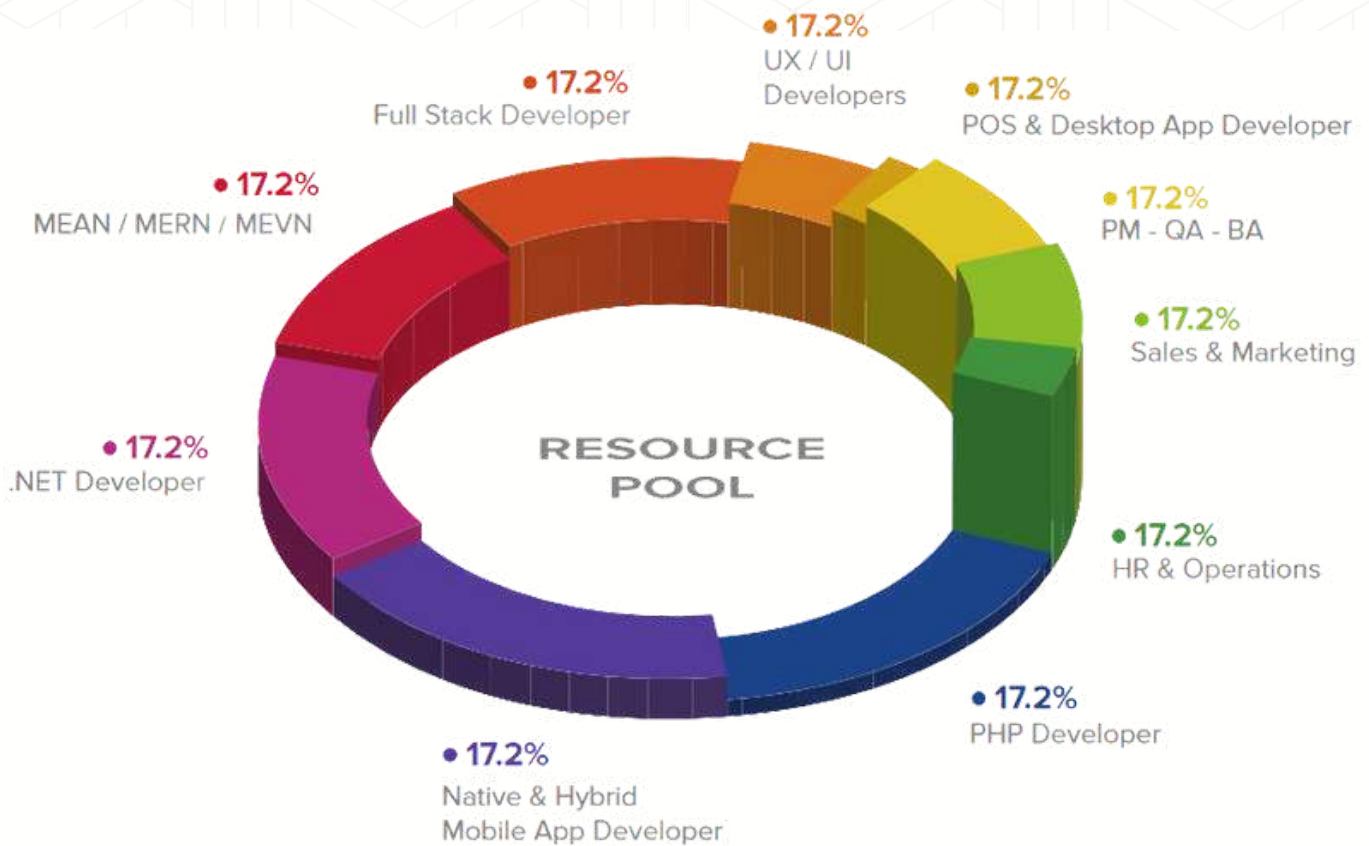






# OUR TEAM

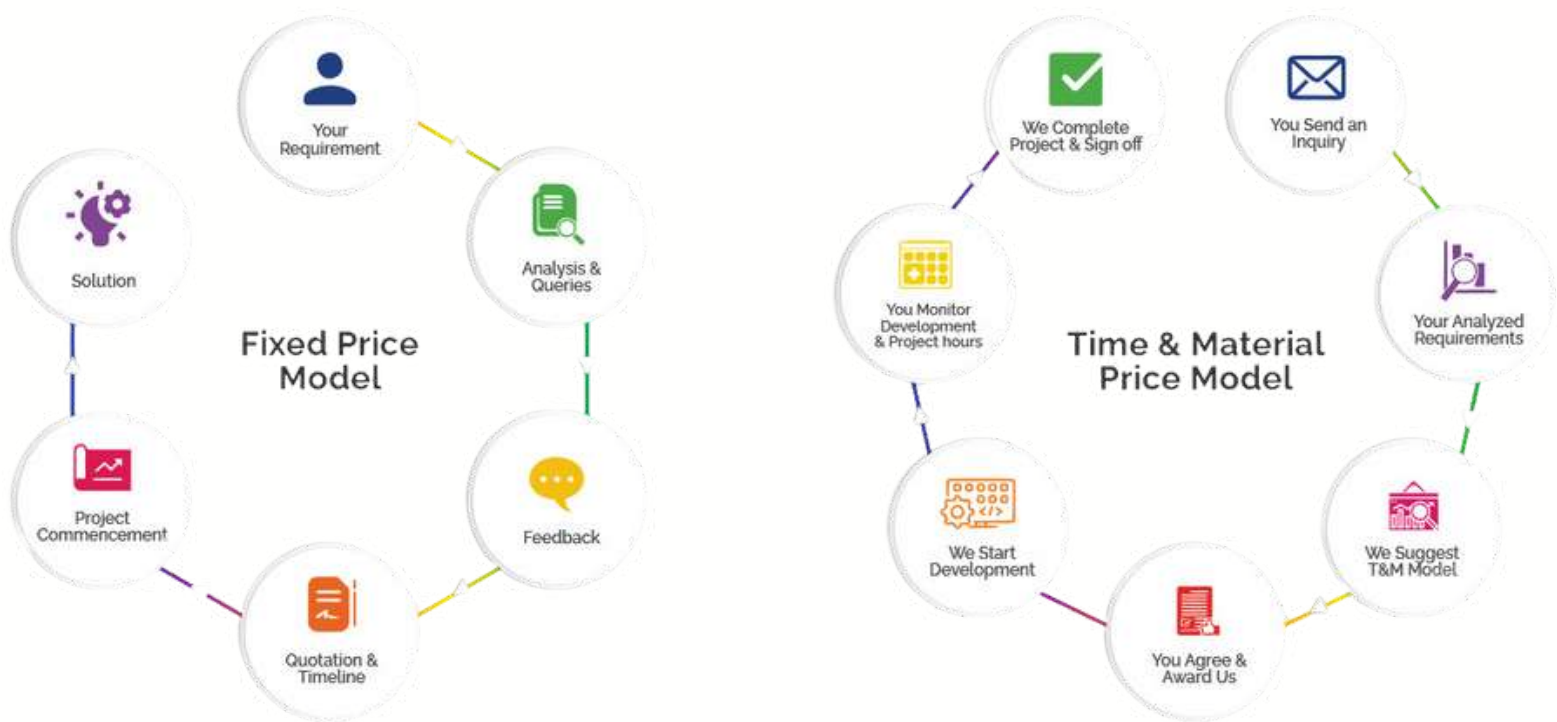
Technology Resources.





# OUR PRICING STRUCTURE

We believe in transparency





# Our Infrastructure.

World class Environment.



## 5000 SQ. FEET OFFICE SPACE

State-of-the-art Facilities  
Continuous Power Supply.



### Communication.

- High leased line internet connectivity.
- VPN for secured connectivity to client's environment and for in house application.
- Access to verify of instant messengers based on the project need.
- Meeting & Conference rooms for uninterrupted meetings and con - calls



### Disaster Recovery

- Back-up facility with offsite back-ups
- Provision to create an alternat development facility
- Power backup and USP for 24\*7 Power availability need
- T2 connectivity to support any project and delivery demands
- Periodic audit of IT policy and process adherence



### Security

- Biometric based access control authorization
- Dedicated environment for captive development
- CCTV Surveillance Instruction Detection System (IDS)
- Virus protection and scheduled scanning





**DEPEX Technologies**  
**Pvt. Ltd**  
Your online growth partner

## Our Clients

We provide the best service for our clients in various countries with high professionalism, here are few of them:



Click&Boat

**pitzo**



**KALTURA**

**trulia**

**eDreams**





# Executive Summary

We develop apps & Web, all of it.. A lot of it.



## MISSION

To capture the large corporate houses and small business as well and serve their IT infrastructure.



## VISION

To be a global force in making a better world through innovative IT solution

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### The SERVICES

We are into: Website & Apps Development, Salesforce/Odoo Integration, Cloud Hosting, Performance Marketing and consulting.

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### The Leadership

Dhiraj Verma and Mayank Kushwaha founded the company after working together at many multinational companies. They serve as CEO, CFO, and COO, respectively.

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### The Overall Industry

The IT industry consists of software development and mobile apps Development. This is perhaps one of the fastest growing industries in India and the world is looking at India with a greater hope.

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### The Competitors

There are many in IT sector.

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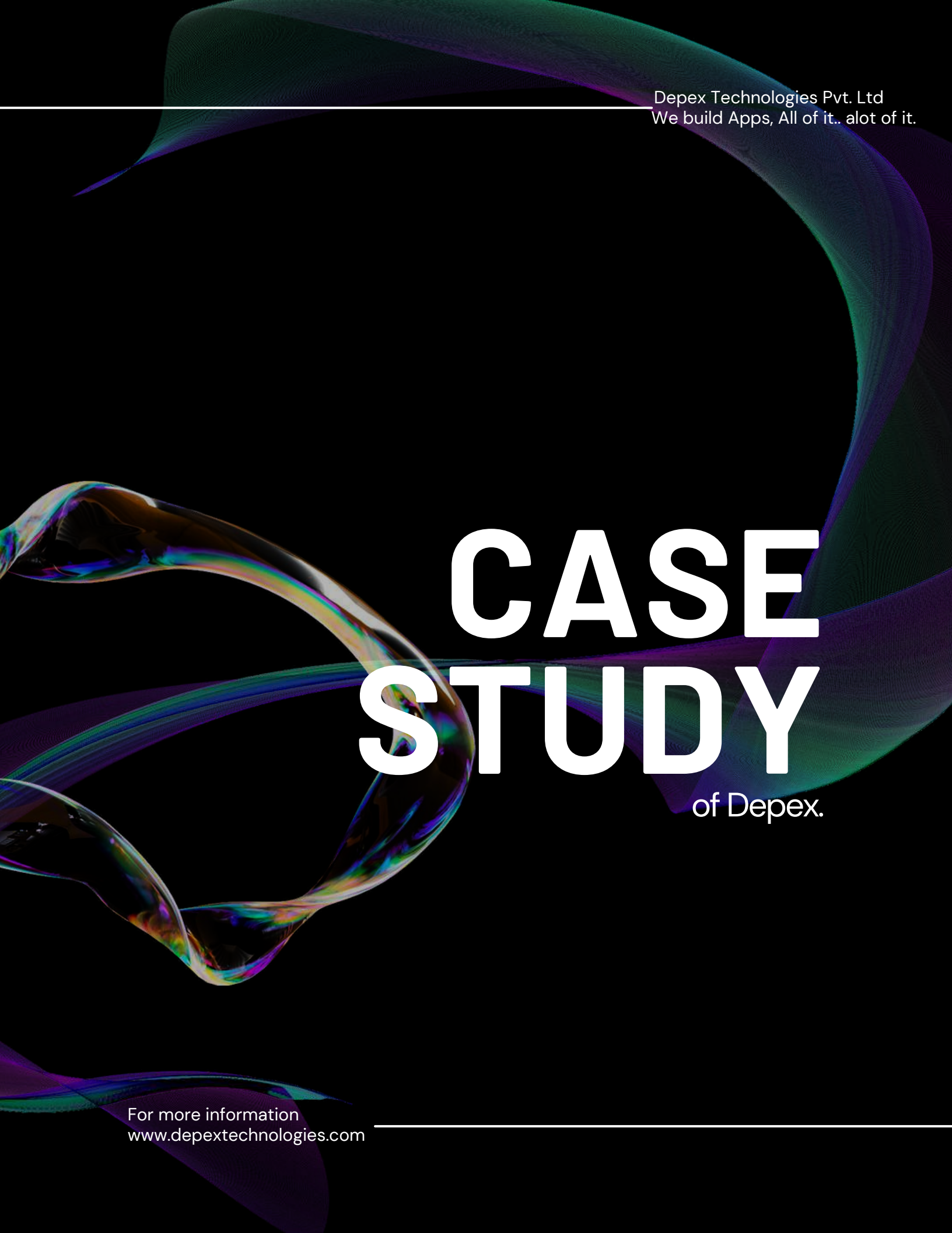
### The Financial Status

The last balance sheet of the company **crossed \$1.3M** in the financial year 2022 and this is about to cross \$2.0M in the year 2023

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### Future Plans

By 2025, the company intends to extent their verticals in upcoming technologies like Machine learning, AI and IOT to capture the vast market and release the IPOs.



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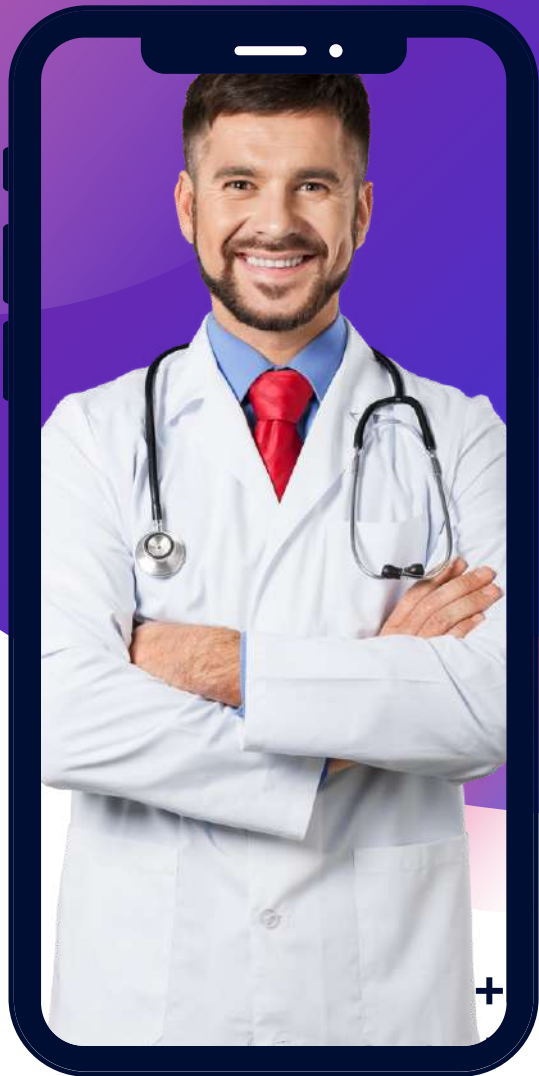
Depex Technologies Pvt. Ltd  
We build Apps, All of it.. alot of it.

# CASE STUDY

of Depex.

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For more information  
[www.depextechnologies.com](http://www.depextechnologies.com)



# Doctor On Demand

Depex Technologies, a renowned mobile app development company, was approached by a healthcare startup with a vision to create a user-friendly telemedicine platform named “Doctor On Demand.”



## FIND A DOCTOR

It's easy to search for doctors, and specialists in your area. The app even gives turn-by-turn directions to get you there.



## SUBMIT DOCUMENTS

Want a faster, easier way to submit and upload documents? Upload and submit a photo or PDF at any time.

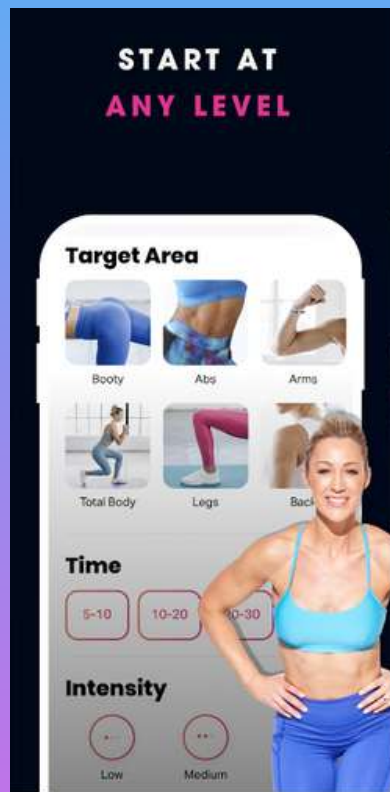


## ESTIMATE YOUR COSTS

See what nearby doctors and facilities charge for a procedure. You can compare providers on cost and quality.

**For a detailed case study kindly visit us at:**

<https://depextechnologies.com/case-studies/doctor-on-demand>



FitOn is a worldwide famous celebrity trainer-based fitness app, that believes in availing the workout and fitness sessions on your screen anytime and anywhere.



## SEARCH YOUR FITNESS NEEDS

Based on your health need, you can find out the workout that suits you the best.



## ACCESS TO WORLD BEST WORKOUT

You can access the free workout video and if need help can get personalised trainer as well.



## START AT ANY LEVEL

Start or stop at anytime you need as per your preferred location and time.

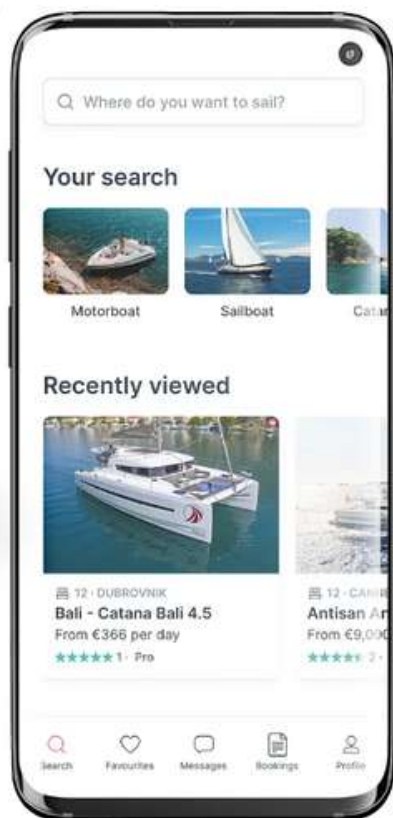
**VIEW THE DETAILED CASE STUDY AT OUR WEBSITE:**  
<https://depextechnologies.com/case-studies/fiton-fitness/>



# Click&Boat Mobile App to Deliver the Top-Notch Boat Rental Experience



Click&Boat



## KEY FEATURES

### Boat Search

boat searches for users and produce trouble-free searching based on factors such as their location, preferred type of vessels, desired price range, and availability.

### Booking System

we prioritized the streamlining of the booking process for users to reserve their chosen ships through a secure payment system.

### Messaging System

Integrated Telematics System, enabling direct interaction between users and boat owners and asking for clarification, replying to inquiries, and providing particular rental information.

### Reviews & Ratings

With Click&Boat's transparent ideology and services, they incorporated the review and rating feature to help prospective renters and assist them in making informed decisions on the basis of feedback and insights from other users.

To go through entire case studies, visit our website at:  
<https://depextechnologies.com/case-studies/click-boat/>

+1-315-675-5090

Sales@depextechnologies.com



For more Case studies, kindly  
visit our website:  
[www.depextechnologies.com](http://www.depextechnologies.com)



@depex\_technologies



**DEPEXTECHNOLOGIES  
PVT. LTD.**

WWW.DEPEXTECHNOLOGIES.COM | SALES@DEPEXTECHNOLOGIES.COM

## LOCATE US



### **CORPORATE(INDIA) OFFICE**

G-08, Sector 63, Noida (Delhi), India-201301



### **REGISTERED OFFICE**

2ND FLOOR M-146B GALI NO-15 SADATPUR  
EXTN DELHI EAST DELHI DL 110094 IN



### **USA Partner Office**

9310 Metric Blvd, Austin, TX 78758, USA



### **SA Partner Office**

44 Eton Ave, Ferndale, Randburg, 2194,  
South Africa

## Contact us

**Landline: +91-1204439604**

**Mob: +91-914-289-7388**

**Whatsapp: +91-9142897388**

**USA Mob.: +1-315-675-5099**

**Skype Us: Depextechnologies**

**FOLLOW US**





THANK YOU  
FOR LOOKING AT PROPOSAL

